



— THE EXECUTIVE COMMITTEE —

Whitney Calloway

Director of Events & Champagne Brunch Chair

Whitney directs The Society's calendar of events, including the Annual Champagne Brunch at the Drake, the Spring Charity Trunk Show, the Mid-Summer Garden Reception, and the Holiday Tea. She has executed each event for nine consecutive years without incident.

Professionally: Senior Manager at Accenture, Customer Strategy & Design (Chicago office, Sub-practice: Engineered Joy). Her client work is described internally as "instructive on matters of brand voice." She advises consumer brands on what one industry reviewer called "the topology of premium expectation."

Whitney maintains her primary residence on Howe Street in the village. She visits family regularly in Chinatown — her roots — where she is occasionally photographed in Society merchandise that she insists is private. She drives a Rivian R1S in Glacier White and can be found at a high-end fitness facility every weekday morning at 6:00 AM, second machine from the right.

Current Initiatives

- Premier Fitness Partnership Formalization — establishing a Society-preferred vendor relationship with a high-end fitness facility for member-rate access and early morning machine priority
- Annual Brunch Venue Standards Specification — documenting precise requirements any future venue must meet to succeed the Drake
- Society Events Digital Calendar — migrating the events program to a Member-access digital calendar with Rivian-friendly venue parking notes