



— THE EXECUTIVE COMMITTEE —

Vivienne "Viv" Ashford-Crane

Director of Society Intelligence

Viv was installed in May 2026 as the Society's first Director of Society Intelligence — a newly created Officer position concerned with the gathering, vetting, and disciplined non-circulation of information bearing on Member interests and village affairs. The Society has always done this. It now has a Director for it.

Professionally: Twenty-five years in corporate security, most recently as a Managing Director at a private practice she will not name on a website, where her work spanned what she describes as "the protective side of the discipline." She has briefed boards on threats most boards prefer not to know about, and is regarded, by those who know her, as the most calm person in any room in which something is going wrong.

Viv joined The Society as a Member in 2011 and served on the Standards Committee from 2018 through her installation. She lives on Hudson Avenue with her husband and two children, and drives a black Mercedes G-Wagen. The Society notes that the role has effectively existed for some years; it is now formalized.

Current Initiatives

- The Observer Network Formalization — establishing the Member-volunteer roster as a structured, opt-in observation program with clear reporting standards and clearer limits
- Society Defensive Posture v1 — codifying the Society's information-security practices for Member data, communications, and the discretion that membership presumes
- The Standing Brief — a confidential weekly summary to the Officers on conditions in the village, sourced from public information only and circulated to no one outside the Executive Committee