



— THE EXECUTIVE COMMITTEE —

Margot Pemberton

Secretary & Chair, Standards Committee

Margot chairs The Society's Standards Committee, which maintains the Vehicle Registry, the Approved Establishments List, and the Quarterly Boundary Review. Her notes are widely considered authoritative.

Professionally: Margot is a licensed real estate broker in Illinois and Michigan. Through her Chicago brokerage, **Pemberton & Crow Provenance Group**, she markets multi-million-dollar single-family homes on Burling and Howe streets, and helps Trixies and their husbands secure the correct vacation home in Harbor Country.

It was the brokerage that led her into boutique rentals. What began as a favor to clients is now **Crow & Dune** — a portfolio of twenty-one high-end short-term rentals across New Buffalo, Union Pier, Lakeside, Harbert, Sawyer, Grand Beach, and Michiana. A VRBO Premier Host operating several tiers beyond the recognition the platform publicly awards, she is known in the regional market, not always affectionately, as a titan. Crow & Dune is preparing to expand to Lake Geneva and Naples, Florida.

Her current personal undertaking — kept deliberately separate from the portfolio — is a multi-tier outdoor summer deck on the rear of her own Mohawk Street residence, a collaboration with Punch Concepts, the Lincoln Park design-build firm responsible for several of the village's most exacting decks. The Punch team is reportedly developing what is described in the construction documents only as a "*fixed cocktail station, alternative format.*" Margot will not confirm or deny the words "beer bong bar."

Her stated objective for the project is the procurement and successful establishment of a single Japanese maple, of a specific cultivar she has not disclosed.

A Smith graduate, she lives on Mohawk Street with her husband Phillip. She drives a Porsche Cayenne in Crayon. She is devoted to the Lincoln Park farmers market at Burling and Armitage, where she double-parks often.

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