



— OFFICE OF THE EXECUTIVE DIRECTOR —

Dr. Ashley Munroe, LPT, PhD

President & Executive Director

The Society has been led by Ashley Munroe — known to Members in good standing as **Dr. Ash** following her Wharton doctorate — since the day she founded the Membership Committee in a Lincoln Park apartment with three friends, a printer, and a list of 47 names. She remains the longest-serving Officer in The Society's history.

Ashley learned leadership long before she had a title — on her family's farm in Griswold, Iowa, where she says success depended on clarity. "You always knew exactly what was planted, where, and why. Guessing wasn't an option. Guessing is never a strategy."

Ashley founded The Society in a Lincoln Park apartment with three friends, a printer, and a list of forty-seven names. What began as a private lifestyle group is now the heritage institution of the village — Chicago's flagship women's society and the longest continuously operating influencer organization on the North Side. Ashley has served as Executive Director continuously since, the longest-tenured Officer in Society history. Her work outside The Society includes advisory roles with the Obama Foundation, the Chicago 2016 Olympic Bid Committee, and what she describes as a personal invitation to recreate "The Ladies Who Lunch" on Michigan Avenue.

She holds a Bachelor of Technology from the University of Iowa, a non-Profit Development degree from DePaul, and a PhD in Artificial Intelligence from The Wharton School. Ashley is The Society's standard-bearer for what she calls "the perfect street-parking job — still the height of achievement." She has held the same locker at East Bank Club since 2003. She is, and has been continuously, the only Executive Director The Society recognizes. The Society's interim leadership in 2001 is not discussed.

Ashley maintains her residence on Cleveland Avenue in the village. She drives a navy BMW i7 (xDrive60, Ivory White interior), Illinois plate **LPTPHD** — an acquisition following her Wharton doctorate, retained on principle.

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